



# BOARD MEMBER EXPECTATIONS

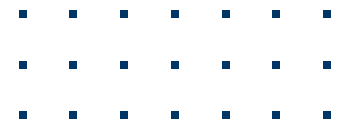
**Empowering Georgia's  
Workforce Homeownership  
& Community Development**



We are redefining the American Dream by ensuring that essential workers and professionals can build wealth and stability through homeownership while living near their workplaces. NEW's approach enables families to invest confidently in their futures, strengthening local economies and supporting the long-term competitiveness of Middle Georgia.

---

# Who We Are



## “We’re Something NEW”

Neighborhood Empowerment and Wealth Collective, Inc. (NEW) is a community-based nonprofit working to make affordable homeownership and holistic community development a reality for Georgia’s workforce and military families. Our flagship initiative is the Kingdom Village project, which aims to deliver accessible housing and lasting impact for our region.

# Core Principles for Board Service

## Mission Alignment

Board members must demonstrate a deep commitment to NEW’s mission: empowering Georgia’s workforce and military families through affordable, sustainable homeownership and holistic community support.

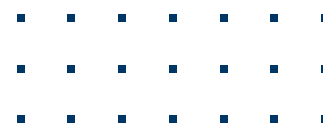
## Professional Expertise

Candidates with experience in housing, real estate, construction, finance, nonprofit management, or community development are especially encouraged to serve.

## Community Representation

NEW values a Board that reflects the diversity of Georgia’s workforce, including essential workers, military families, and those from underrepresented backgrounds.

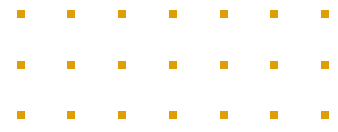
# Board Expectations



- 1 Term of Service - Board members serve a two-year term and may be reappointed based on performance and organizational needs.
- 2 Active Engagement - Attend at least 90% of scheduled Board and committee meetings, whether in-person or virtually. Prepare for meetings, participate thoughtfully, and contribute your expertise.
- 3 Strategic Leadership - Provide guidance and oversight for NEW's mission, vision, and long-term goals, including the success of the Kingdom Village project.
- 4 Governance and Accountability - Uphold high ethical standards, transparency, and compliance with all laws and regulations. Participate in periodic governance training and annual self-assessment.
- 5 Financial Stewardship - Review and help approve budgets and financial statements. Support fundraising, including an annual personal contribution and outreach efforts
- 6 Advocacy and Ambassadorship - Act as an ambassador for NEW's mission, representing our work to stakeholders, partners, and the community.
- 7 Committee Participation - Serve on at least one committee—such as Finance, Development/Fundraising, Community Engagement, or Housing/Construction.
- 8 Conflict of Interest and Confidentiality - Disclose any conflicts of interest, avoid related deliberations, and keep sensitive information confidential.
- 9 Continuous Learning - Stay informed about trends and best practices in housing, community development, and nonprofit governance. Participate in relevant training and professional development.



# Commitment to Financial Stewardship



## Personal Contributions

Each board member is asked to commit \$20 per month (\$240 per year) to NEW, affordable for working professionals and symbolic of our shared investment.



---

## Annual Outreach/ Fundraising

We ask board members to help raise an additional \$500 annually through connections, outreach, and grassroots fundraising.



---

## Why Board Stewardship Matters

Board members demonstrate the leadership commitment that funders and donors value, showing unity, credibility, and accountability that strengthens support for our mission while creating lasting change through community-driven engagement that inspires broader participation.



# Impact of Board Service



## Serving on NEW's board means:

- Advancing affordable housing and empowerment for Georgia's families.
- Guiding major initiatives such as the Kingdom Village project.
- Helping build an inclusive, ethical, and forward-thinking nonprofit.
- Growing your professional network and sharpening your leadership skills.



## Our Board Committees

We invite candidates to bring their skills to our committees in the following areas:

- **Executive Committee:** Board leadership, strategy, and governance
- **Finance Committee:** Oversight, compliance, and budgeting
- **Development/Fundraising Committee:** Fundraising, grant writing, and sponsorships
- **Community Engagement Committee:** Outreach, communications, and partnership-building
- **Housing/Construction Committee:** Project management, construction, and quality assurance



# Meet Our Team

## Board of Directors



**Position Vacant**  
Chairman/Chairman



**Charly McCracken, CEO**  
Vice Chairwoman



**Jennifer Beane, MPH**  
Treasurer



**John Davis**  
Director of Training  
& Education



**Kimberly Brazier**  
Director of Financial  
Strategic Initiatives

## Kingdom Village Family Volunteers

Carla Morgan

Dr. Debbie Green

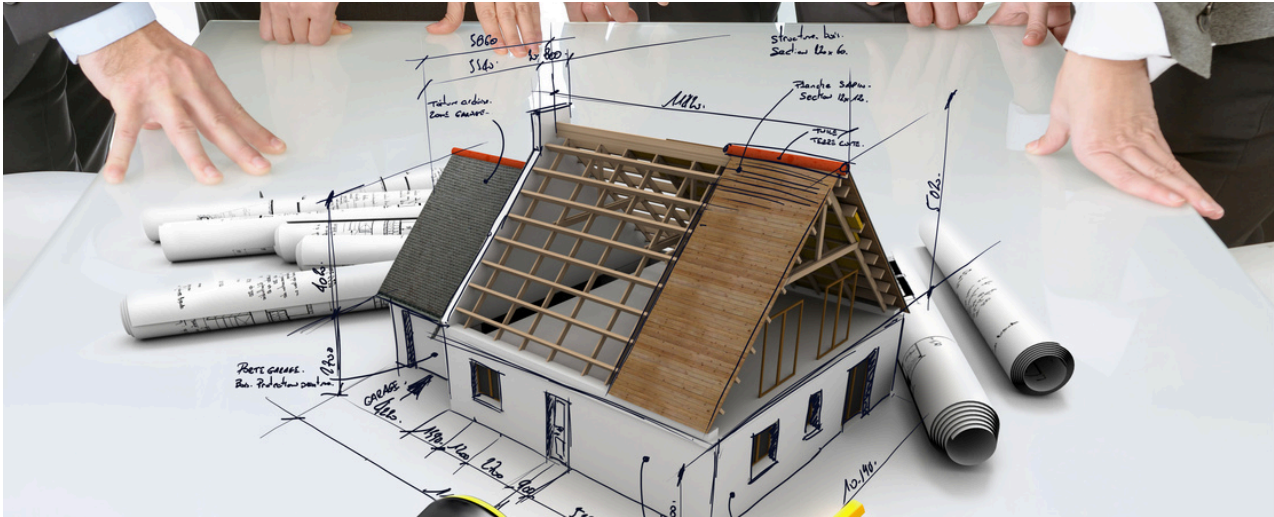
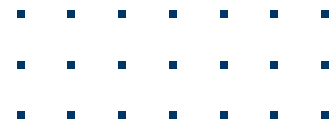
Dr. Folajimi Fadahunsi

Shanice Harris

Roseland Marshall

# Ready to Make an Impact?

## Join NEW's Board



Joining NEW's Board puts you at the heart of real community change.

We welcome inquiries from passionate professionals, community leaders, and individuals with lived experience related to workforce housing and empowerment.

For more information or to apply, please visit our website or reach out directly to our team.

Visit Our Website



Contact Info



(404) 704-2197



charly@new-collective.org



www.new-collective.org



Peachtree Corners, GA



# Message From Our Founder

## A Vision for Building Futures

On behalf of the entire team of the Neighborhood Empowerment and Wealth Collective, Inc. (NEW), we thank you for taking the time to explore our Board leadership opportunities.

At NEW, we stand at a critical moment in our organization's journey. The Kingdom Village project is beginning to pick up momentum and in the process of developing strong community partnerships that will enable us to demonstrate how workforce housing can transform both individual lives and regional economic competitiveness. As we work toward becoming a key solutions partner within the Middle Georgia Innovation Corridor, we're seeking exceptional leaders to join our Board and help guide this important growth phase.

Board service with NEW presents an opportunity to pioneer innovative approaches that address Middle Georgia's workforce housing challenges while positioning our region as a national model for community-driven development. Our Board members work alongside proven professionals, collaborate with municipal partners, and help shape strategies that create lasting prosperity for working families.

If you're a leader who believes that essential workers deserve the opportunity to build wealth through homeownership, values measurable impact over good intentions, and wants to be part of a movement that other regions will study and replicate, I invite you to explore how your expertise can help NEW achieve our ambitious yet achievable goals.

Together, we can become a housings solutions leader in Middle Georgia and impact its economic growth while supporting the financial security of the families who power our communities.

Warm regards,

*Charly McCracken*



**Charly McCracken**  
*Founder & CEO*

